



MONTGOMERY UNITED EXECUTIVE BOARD MEETING MINUTES

Date: February 20, 2017

Members: Mark McGuriman (President), Michelle Balisalisa (Vice President), Dave MacWilliams (Director of Coaching), David Jones (Director of Recreation), Wendell Beres (Director of Competitive), Kate Beres (Treasurer)

At Large Board Members: Rick King (Secretary), Kristen Carey, Lisa Coldren, Jon Meade, Joe Bockett, Brent Whitting, Michael Cavallaro, JC Logiovine

Attending by Phone:

Lisa Coldren

Members Missing:

Michael Cavallaro,

This monthly meeting of Montgomery United Soccer Club Executive Board was held on February 20, 2017.

CALL TO ORDER

Mark McGuriman called the meeting to order at 8:30pm

APPROVAL OF MINUTES

Minutes of the February 6, 2017 Meeting were approved unanimously.

ADMINISTRATIVE UPDATE

Prior Action Items:

Township Update

- Continued attendance to township meeting. No pertinent discussions.

New Action Items- None

NPSD Update

- Joe in contact with 3 primary contacts. Can arrange to use fields any time.
- Rental of turf field still in question.

New Action Items-

Next President's Message

- Coming next week. Multiple topics to cover

New Action Items- Send Letter as planned

Social Media Update, Hootsuite

- Meeting held with Ken Rodoff last night. Social Media plan in progress.
- Plan for videos and use promotion on multiple platforms.

New Action Items- Ken and Wendell continue to collaborate

Brochure Flyer

- Flyer produced and distributed.
- Full Brochure TBD

New Action Items- Distributed by social media in conjunction with website

Website Update

- Launch on Wednesday

New Action Items-

- Some coaches, teams, families still require login and acceptance.
- Wendell schedule with board volunteers to do data entry.

Outreach

- Next meeting

New Action Items-

DIRECTOR OF SOCCER

Tryouts

- Mac completed tryout schedule. Managed coach schedules and age group logistics.
- \$0 tryout cost.
- Uninsured players trying out. Solution needed. Waiver in online registrations.

New Action Item-

- Next meeting plan and coordinate tryout organization, details.
- By March 1, Mac, Wendell, DJ, determine outline of set up needs for Sunday 3/26 so that volunteers and logistics can be organized well in advance.

Information Session

- DJ, Wendell, Mac will participate. Finalize detail next week.
- All competitive coaches will attend

New Action Item-

- March 5 meeting

Coach Meetings

- 1 on 1 meetings with each coach. Going well. Providing feedback and gaining input

New Action Items-

- Decide if coaches meeting should be held prior on March 5 to discuss tryouts
- Finish 1 on 1 meetings and make necessary adjustments.

COMPETITIVE PROGRAM

Trivia Night

- Fixed food cost and service costs.
- Potential for auction items TBD, ask members for donations
- Cost? \$45 each, 2X for \$80.

New Action Item-

- Committee Joe, Wendell, Michelle + 3 from outside board to plan. Add to execute.

Golf Outing

- Options for courses and dates

New Action Item-

- Wendell decide

RECREATION PROGRAM

Coach Surveys

- Sent

New Action Item-

TREASURER

Profit and Loss

- New Profit and Loss spreadsheet presented.

New Action Items-

2017-2018 Budget

New Action Items-

OTHER BUSINESS

Montgomery CC

- Excellent meeting with AD. Field and facility use discussion.
- Proposal to have MonU manage the field maintenance

New Action Item-

- Next step: Evaluation
 - Field Maintenance expense
 - Proximity to MonU base
 - Decision to take the offer.

Meeting adjourned at 10:03pm, February 20, 2017.

Next MonU Board meeting March 12 7:00pm